GLOBAL ENERGY SHOW
EXHIBITION & CONFERENCE
shaping the future of energy

ONLINE SERIES

JUNE 8-10, 2021
BMO CENTRE, STAMPEDE PARK CALGARY, CANADA

NORTH AMERICA’S LEADING ENERGY EVENT

globalenergyshow.com  #globalenergyshow  STAKEHOLDER  ORGANIZED BY
As a response to the global COVID-19 pandemic that brought the world to a standstill and resulted in the cancellation of major industry events and gatherings, the Global Energy Show launched an online series of strategic and technical webinars delivering pivotal conversations discussing roadblocks the industry is experiencing, and sustainable solutions moving forward.

The Global Energy Show Online Series hosts global policymakers, industry innovators and energy CEOs discussing topics that include energy investment in the post-pandemic world, long-term sustainable energy solutions and building resilience through the advancement of technology, innovation and partnerships.

**TOP BENEFITS OF SPONSORING A WEBINAR**

**DRIVE THE CONVERSATION**
By delivering high quality content, you will increase your business exposure and generate genuine interest in your brand.

**POSITION YOUR COMPANY AS A THOUGHT-LEADER**
Increase the value of your brand and consumer trust by positioning your company as a leading expert in the industry.

**GENERATE NEW LEADS**
Generate international interested in your brand by building relationships with buyers and suppliers from around the world.

**EXTEND BRAND EXPOSURE**
Increase your brand visibility to the Global Energy Show network with the support of our marketing team.

BROUGHT TO YOU BY THE ORGANIZERS OF:

AND 70+ ENERGY EVENTS WORLDWIDE

globalenergyshow@dmgevents.com
PAST SPEAKERS INCLUDE

Duncan Au
President, CEO & Director
CWC Energy Services

Jocelyn Bamford
Founder
Coalition of Concerned Manufacturers and Businesses of Ontario

Guy Bolton
Technical Director
Pi-Cubed Process Systems Ltd.

Tommaso Ferrari
Sales Engineer, Oil & Gas
and Combined Cycles
Turboden

Cameron Gingrich
Director, Strategic Energy
Advisory Services
Solomon Associates

Steven Kelly
Past Board Member,
National Energy Board
of Canada

Ryan Lang
Managing Director
Deloitte Corporate
Finance Inc.

Vincent Lauerman
Senior Contributor
Petroleum Economist

Michael Lynch
Senior Contributor
Forbes Magazine

Petro Nakutnyy
Manager, EOR Processes
Saskatchewan Research Council (SRC)

Nima Peydayesh
Electrical Team Manager
Scovan Engineering

Dave Rutherford
Canadian Broadcaster and
Radio Personality

Manon Servais
Business Development
Manager
TRAPIL

John Stackhouse
Senior Vice-President
Office of the CEO
RBC

Grant Strem
Chairman & CEO
Proton Technologies

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President, CEO & Chairman
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VP Commercialization, RF
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WITH OVER 60K SUBSCRIBERS AND
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globalenergyshow.com/webinars
### TECHNICAL STREAM

**348** AVERAGE ATTENDANCE

**1 IN 4** ATTENDEES ARE A DIRECTOR OR ABOVE

#### TOP 5

<table>
<thead>
<tr>
<th>ATENDEE JOB TITLES</th>
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<tr>
<td>President</td>
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<tr>
<td>Engineer</td>
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<tr>
<td>CEO</td>
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<tr>
<td>Geologist</td>
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<tr>
<td>Consultant</td>
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</table>

<table>
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<tr>
<th>JOB FUNCTIONS</th>
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<tbody>
<tr>
<td>Consultant</td>
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<tr>
<td>Research/Development</td>
</tr>
<tr>
<td>Drilling/Completion/Production</td>
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<tr>
<td>Enhanced Recovery</td>
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<tr>
<td>Facilities</td>
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</table>

<table>
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<tr>
<th>TOPICS OF INTEREST</th>
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<tbody>
<tr>
<td>Enhanced Oil Recovery</td>
</tr>
<tr>
<td>Hydrogen</td>
</tr>
<tr>
<td>Polymer Flooding</td>
</tr>
<tr>
<td>Renewable Energy</td>
</tr>
<tr>
<td>New Technology</td>
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</tbody>
</table>

#### ATTENDEE COMPANIES

- Husky Energy
- Canadian Natural
- Whitecap Resources Inc
- Alberta Resources Inc
- Proton Technologies

#### ATTENDEE COUNTRIES

- Canada
- United States
- India
- Colombia
- Ghana

**$5,000 SPONSORSHIP**  
*Contact us to upgrade to premium webinar platform with ultimate branding capabilities.*

- Your logo added to all social media graphics for promotion of the webinar
- Text acknowledgement on webinar software (Big Marker) and the Global Energy Show webinar web page
- Your logo and text acknowledgement on InGo registration page
- Webinar promoted to Global Energy Show lists with two e-blasts
- Webinar promoted with paid social media campaigns on LinkedIn, Facebook and Instagram
- Your graphic or video of choice to be displayed in the webinar waiting room (opens 15 minutes prior to start of webinar)
- A verbal shout out in conference producer’s introduction to the webinar
- Opportunity to create an “offer” in marketing pop-up widget (widget shows up when pushed live during webinar)
- Opportunity to add opt-in question during registration of webinar
- Opportunity to ask poll questions during webinar
- Opportunity to ask question in post-webinar survey to attendees
- Opportunity to add a speaker into the panel discussion (upon approval of Global Energy Show Content Director)

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# STRATEGIC STREAM

**518** AVERAGE ATTENDANCE  
**1 IN 3** ATTENDEES ARE A DIRECTOR OR ABOVE

<table>
<thead>
<tr>
<th>ATTENDEE JOB TITLES</th>
<th>ATTENDEE NATURE OF BUSINESS</th>
<th>TOPICS OF INTEREST</th>
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</thead>
<tbody>
<tr>
<td>President</td>
<td>Consultancy</td>
<td>Enhanced Oil Recovery</td>
</tr>
<tr>
<td>CEO</td>
<td>Exploration/Production</td>
<td>Economy</td>
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<tr>
<td>Director</td>
<td>Manufacturer</td>
<td>Market Outlook</td>
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<tr>
<td>Consultant</td>
<td>Government</td>
<td>LNG</td>
</tr>
<tr>
<td>Engineer</td>
<td>National Oil Company</td>
<td>Renewable Energy</td>
</tr>
</tbody>
</table>

**TOP 5 ATTENDEE COMPANIES**
- Husky Energy
- Suncor
- Enbridge
- Shell
- Halliburton

**ATTENDEE COUNTRIES**
- Canada
- United States
- Mexico
- Nigeria
- Ghana

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