

# GLOBAL ENERGY SHOW

## EXHIBITION & CONFERENCE

shaping the future of energy

## Welcome to the Global Energy Show

**We are pleased to present your Global Energy Show Marketing Toolkit - a guide to maximize your return on investment, brand's presence and reach before, during and after the event.**

**In this toolkit, you'll find materials which are readily available to you.**

As North America's Leading Energy Event, the Global Energy Show is the largest B2B exhibition and conference engaging with industry buyers and sellers, stakeholders and partners, CEOs and young professionals together to share knowledge and fuel innovation in the ever-changing energy landscape.

The Global Energy Show is inclusive to all energy systems, including features on the exhibition floor and conference in oil sands, hydrogen, wind, solar, petrochemicals, gas and LNG, electrification and nuclear.

As the premier platform for collaboration between energy systems, the Global Energy Show encourages the participation of executive leaders, industry experts and government entities to host the vital conversations that lead to enhanced policies, innovations and technologies needed to shape the future of energy.

Hosting leaders from around the world, the Global Energy Show conference, exhibition and programming have expanded in 2022, showcasing Canada's full and integrated energy sector. Topics will continue to create discussion around the circular carbon economy, hydrogen as a key driver in the development of lower carbon economies and sustainability as a competitive advantage..

Together at the Global Energy Show in 2022, energy professionals will collaborate to lead the path of meeting energy demand, discussing energy transition, showcasing technology and innovation, and discovering the role of all energy sources in the greater energy system.

If you have any questions about using the marketing tools available to you, please reach out to the marketing team by calling **(403) 209-3555** or by emailing **[customerservice@globalenergyshow.com](mailto:customerservice@globalenergyshow.com)**.

**See you at the Global Energy Show!**

**The Global Energy Show Team**

**[www.globalenergyshow.com](http://www.globalenergyshow.com)**